

” ” ” ”

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%52 -

%41.6

%58.4 -

66.9 -

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(1)

%75

%25

(2)

(3)

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.2009/6/16

2008/11/3

(11)

.1

.2

.3

.4

(4)

:(2004)

(5)

(6)

(7)

(8)

(9)

:(2004)

(10)

:(1987)

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:(2004)

:(1981)

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(12)»

(13)

(1)	(%5.6)				
	(%19.8)				
	(%17.3)				
	(%29.3)			(21)	
	(%18.7)				2005
(%11.7)	(%17.3)				
		7/21		7/13	
				7/29	
	(%12.1)	8/14			8/6
	(%4.1)			8/22	
(%7.2)					
(%8.6)					
		6			
(%4.8)	(%6.3)	(22)		18	12
			(23)		
				(24)	
					:
				(1)	
				(713)	
		(%46)		(607)	(%54)
(2)					
				(311)	
(692)				(%23.6)	
(%52.4)		(%18.6)			(246)
		(%14.7)			
(296)					
	(%22.4)				
					(%8.4)
(%17.3)	(229)	(%8)			

(1)

194 14.7%	71 11.7%	123 17.3%		
105 8.0%	44 7.2%	61 8.6%		
111 8.4%	25 4.1%	86 12.1%		
311 23.6%	178 29.3%	133 18.7%		
246 18.6%	105 17.3%	141 19.8%		
51 3.9%	16 2.6%	35 4.9%		
38 2.9%	31 5.1%	7 1.0%		
74 5.6%	29 4.8%	45 6.3%		
15 1.1%	9 1.5%	6 .8%		
30 2.3%	16 2.6%	14 2.0%		
38 2.9%	20 3.3%	18 2.5%		
30 2.3%	7 1.2%	23 3.2%		
27 2.0%	19 3.1%	8 1.1%		
40 3.0%	27 4.4%	13 1.8%		
10 .8%	10 1.6%	0 .0%		
1320 100.0%	607 100.0%	713 100.0%		

(%0.5)

(%0.2)

.(%0.1)

(%7)

(93)

(2)

692 52.4%	311 51.2%	381 53.4%		
93 7.0%	30 4.9%	63 8.8%		
7 .5%	6 1.0%	1 .1%		
296 22.4%	184 30.3%	112 15.7%		
1 .1%	0 .0%	1 .1%		
2 .2%	0 .0%	2 .3%		
229 17.3%	76 12.5%	153 21.5%		
1320 100.0%	607 100.0%	713 100.0%		

(3)

37 2.8%	18 3.0%	19 2.7%		
1258 95.3%	582 95.9%	676 94.8%		
25 1.9%	7 1.2%	18 2.5%		
1320 100.0%	607 100.0%	713 100.0%		

(4)

782 59.2%	375 61.8%	407 57.1%		
538 40.8%	232 38.2%	306 42.9%		
1320 100.0%	607 100.0%	713 100.0%		

(5)

549 41.6%	229 37.7%	320 44.9%		
771 58.4%	378 62.3%	393 55.1%		
1320 100.0%	607 100.0%	713 100.0%		

(2)

(%53.4) (381)
(%51.2) (311)
(153)
(229) (%21.5)
.(%17.3)

:

(3)

(%95.3)
(%2.8) (%30.3)
.(%1.9) (%15.7)
(582)
(676) (%95.9)
(%94.8)
(%3) (18) (%1)
(%2.7) (19) .(%0.1)

(18)
(%1.2)
(%2.5)

(6)

236 17.9%	136 22.4%	100 14.0%		
1084 82.1%	471 77.6%	613 86.0%		
1320 100.0%	607 100.0%	713 100.0%		

:

:

(5)

(4)

(%41.6) (58.4%) (549) (771) (59.2%) (782)
(%44.9) (55.1%) (62.3%) (375) (57.1%) (407) (61.8%)
(%37.7) (42.9) (306) (38.2%) (232)

(7)

1141	526	615		
86.4%	86.7%	86.3%		
179	81	98		
13.6%	13.3%	13.7%		
1320	607	713		
100.0%	100.0%	100.0%		

(8)

706	301	405		
53.5%	49.6%	56.8%		
159	61	98		
12.0%	10.0%	13.7%		
206	95	111		
15.6%	15.7%	15.6%		
249	150	99		
18.9%	24.7%	13.9%		
1320	607	713		
100.0%	100.0%	100.0%		

:

(6)

(%82.1)

(%17.9)

:

(7)

(%77.6)

(%86)

(%86.4)

(%13.6)

(%14)

(%22.4)

(%86.7)

()

(%86.3)

(%13.3)

(%13.7)

	(%48.6)		(%61.4)	
		(%17.3)	(%31)	
	(%16)	(%18.2)		
				:
			(8)	
			(%53.5)	
			(%12)	
			(%15)	
)	
			(%18.9)	(
			(%49.6)	(%56.8)
			(%13.7)	
			(%15.7)	(%10)
				(%15.6)
				(%24.7)
				:
			(10)	
	(644)			
		(%48.8)		
	(%34.3)	(453)		
	(%16.9)	(223)		:
				(9)
	(%41.5)		(%45.2)	
		(%13.3)	(733)	
				(%55.5)
	(%57.3)		(227)	(%23.6)
			(49)	(311)
	(%21.6)			(%17.2)
		(%21.1)		(%3.7)

(9)

733 55.5%	295 48.6%	438 61.4%		
227 17.2%	97 16.0%	130 18.2%		
311 23.6%	188 31.0%	123 17.3%		
49 3.7%	27 4.4%	22 3.1%		
1320 100.0%	607 100.0%	713 100.0%		

(10)

453 34.3%	131 21.6%	322 45.2%		
644 48.8%	348 57.3%	296 41.5%		
223 16.9%	128 21.1%	95 13.3%		
1320 100.0%	607 100.0%	713 100.0%		

(664)

(11)

(656) (%50.3)

.(%49.7)

)

(

(203) (%71.5)

(510)

(453)

(%28.5)

(154) (%74.6)

.(%25.4)

)

(

:

(11)

656 49.7%	453 74.6%	203 28.5%		
664 50.3%	154 25.4%	510 71.5%		
1320 100.0%	607 100.0%	713 100.0%		

(12)

883 66.9%	407 67.1%	476 66.8%		
144 10.9%	65 10.7%	79 11.1%		
24 1.8%	17 2.8%	7 1.0%		
269 20.4%	118 19.4%	151 21.2%		
1320 100.0%	607 100.0%	713 100.0%		

:

(%67.1)

(12)

(%19.4)

(%2.8)

(%10.7)

(883)

(%66.9)

(%66.8)

(144)

(%11.1)

(%21.2)

(24)

(%10.9)

(%1)

(269)

(%1.8)

(%20.4)

	.10				
(%82.1)		(%17.9)			
	.11				
		(%86.7)			
(%86.3)	.12		:		.1
		(%61.4)		(1320)	
	.13	(%48.6)		(188)	.2
	.14			(607)	(713)
(%50.3)					.3
	.15	(%49.7)			
(%66.9)					.4
				(%51.2)	(%53.4)
	-				.5
	-				.6
				(%21.5)	
	-				(%12.5)
					.7
	-				
				(%95.3)	
					.8
	-				(%58.4)
					.9
					(%59.2)

.14	(14)				
.61	(15)				
:	(16)	.508	4		(1)
		.115	.187		(2)
.65	(17)		.15247		(3)
.218	(18)	.156			(4)
:	(19)		htt://www.almotamar.com		(5)
.95				.2006/11/16	
	(20)	.99-98			(6)
		.37	.298		(7)
.101	(21)		.164		(8)
.96	(22)				(9)
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		75		.134	(10)
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			.43		(12)
			.129	2	(13)

2004

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	1991		1972
	1994		
	1981	.1992	1968
2000			4
			1984
	1994	Htt://www.almotamar.com	
	26		1987
	2000		
		.(15247)	
		2	1982
	1985	2004	
			1983
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			1992

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The Journalistic Photo in the Jordanian Daily Newspapers: Analytical Comparing Study for ALDOSTUR and ALGHAD Newspapers

*Hatem Alawnah**

ABSTRACT

This study aims to recognize the importance which Jordanian daily newspapers give to the Journalistic Photo, the subjects which they treat and the sources of these photos. The study used content analysis for random sample from ALDOSTUR and ALGHAD newspapers.

The results showed that the photos which treat sports and cultural subjects came the first and second from the all subjects.

- 52% from the photos published in the daily Jordanian newspapers are provided from the photographers who work in these papers.
- 58.4% from these photos are objective and 41.6% are personal photos.
- 66.9% from these photos in the daily Jordanian newspapers are loaded with positive values.

Keywords: Journalistic Photo, Jordanian Daily Newspapers, ALDOSTUR, ALGHAD.

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